

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/08
Estimate Number	C08C14

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116668-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Order #	116668
Alt Order #	06218204
Deal #	
Order Flight	10/08/12 - 10/14/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	Price is Right	11a-12p								
		CLASS 2 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	----	1--				
	WRAL			F	10/12/12	:30	10:59 AM	PM12-123TH	\$570.00		1
4	WRAL	Young and the Restless	4-5p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	----	1--				
	WRAL			F	10/12/12	:30	3:59 PM	PM12-123TH	\$710.00		1
5	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	----	1--				
	WRAL			F	10/12/12	:30	5:14 AM	PM12-123TH	\$400.00		1
6	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	----	1--				
	WRAL			F	10/12/12	:30	5:53 AM	PM12-107TH	\$250.00		1
7	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	----	1--				
	WRAL			F	10/12/12	:30	7:55 AM	PM12-123TH	\$175.00		1
8	WRAL	Price is Right	11a-12p								
		CLASS 2 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:30	10:59 AM	PM12-123TH	\$570.00		1
9	WRAL	Young and the Restless	4-5p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:30	4:00 PM	PM12-107TH	\$710.00		1
10	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	1-----					

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Advertiser	Pat McCrory for Governor	Invoice #	116668-1
Product	MCCRORY 10/08	Invoice Date	10/14/12
Estimate Number	C08C14	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WRAL	Order #	116668
Account Executive	Cheryl Blair	Alt Order #	06218204
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MCCRO
Special Handling	CIA - Mark PAID	Product Code	ORDR
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 CANDIDATE R9.26									
	WRAL			M	10/08/12	:30	5:08 AM	PM12-123TH	\$400.00		1
11	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:30	5:28 AM	PM12-107TH	\$250.00		1
12	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:30	8:46 AM	PM12-107TH	\$175.00		1
16	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	-----1-					
	WRAL			Sa	10/13/12	:30	7:29 AM	PM12-123TH	\$150.00		1
17	WRAL	CBS This Sat Morning 8-9a	8-9a								
		CLASS 2 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-----1-					
	WRAL			Sa	10/13/12	:30	8:26 AM	PM12-123TH	\$665.00		1
18	WRAL	Sat Hour 2	9-10p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-----1-					
	WRAL			Sa	10/13/12	:30	9:34 PM	PM12-107TH	\$1,110.00		1
19	WRAL	6pm News (Sun)	6-630p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-----1					
	WRAL			Su	10/14/12	:30	6:08 PM	PM12-123TH	\$665.00		1
20	WRAL	WRAL Sun Morning News	7-9a								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	-----1					
	WRAL			Su	10/14/12	:30	7:41 AM	PM12-123TH	\$150.00		1

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Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/08
Estimate Number	C08C14

Invoice #	116668-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116668
Alt Order #	06218204
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WRAL	WRAL Sun Morning News	7-9a								
		CLASS 4 - CANDIDATE									
21	WRAL	CBS Sunday Morning	9-1030a								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	-----1				
	WRAL			Su	10/14/12	:30	9:08 AM	PM12-107TH	\$535.00		1
24	WRAL	Price is Right	11a-12p								
		CLASS 2 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	---1---				
	WRAL			Th	10/11/12	:30	11:29 AM	PM12-117TH	\$570.00		1
25	WRAL	Young and the Restless	4-5p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	---1---				
	WRAL			Th	10/11/12	:30	4:30 PM	PM12-117TH	\$710.00		1
26	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	---1---				
	WRAL			Th	10/11/12	:30	4:58 AM	PM12-123TH	\$400.00		1
27	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12		1x	---1---				
	WRAL			Th	10/11/12	:30	6:52 AM	PM12-117TH	\$400.00		1
28	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12		1x	---1---				
	WRAL			Th	10/11/12	:30	8:54 AM	PM12-123TH	\$175.00		1
30	WRAL	Price is Right	11a-12p								
		CLASS 2 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	-1-----				
	WRAL			Tu	10/09/12	:30	10:59 AM	PM12-117TH	\$570.00		1

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Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/08
Estimate Number	C08C14

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116668-1
Invoice Date	10/14/12
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Invoice Period	10/01/12 - 10/14/12

Order #	116668
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Deal #	
Order Flight	10/08/12 - 10/14/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	WRAL	Young and the Restless	4-5p								
		CLASS 3 CANDIDATE R9.26									
					10/08/12 to 10/14/12	1x	-1-----				
	WRAL			Tu	10/09/12	:30	3:58 PM	PM12-117TH	\$710.00		1
32	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 CANDIDATE R9.26									
					10/08/12 to 10/14/12	1x	-1-----				
	WRAL			Tu	10/09/12	:30	4:58 AM	PM12-107TH	\$400.00		1
33	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
					10/08/12 to 10/14/12	1x	-1-----				
	WRAL			Tu	10/09/12	:30	6:38 AM	PM12-117TH	\$400.00		1
34	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
					10/08/12 to 10/14/12	1x	-1-----				
	WRAL			Tu	10/09/12	:30	8:24 AM	PM12-123TH	\$175.00		1
37	WRAL	Price is Right	11a-12p								
		CLASS 2 CANDIDATE R9.26									
					10/08/12 to 10/14/12	1x	--1----				
	WRAL			W	10/10/12	:30	10:59 AM	PM12-123TH	\$570.00		1
38	WRAL	Young and the Restless	4-5p								
		CLASS 3 CANDIDATE R9.26									
					10/08/12 to 10/14/12	1x	--1----				
	WRAL			W	10/10/12	:30	4:00 PM	PM12-107TH	\$710.00		1
39	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 CANDIDATE R9.26									
					10/08/12 to 10/14/12	1x	--1----				
	WRAL			W	10/10/12	:30	5:09 AM	PM12-123TH	\$400.00		1
40	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 - CANDIDATE									
					10/08/12 to 10/14/12	1x	--1----				

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Estimate Number	C08C14

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Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116668
Alt Order #	06218204
Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
40	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 - CANDIDATE									
	WRAL			W	10/10/12	:30	5:53 AM	PM12-123TH	\$250.00		1
41	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	--1----					
	WRAL			W	10/10/12	:30	8:29 AM	PM12-107TH	\$175.00		1
43	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	----1--					
	WRAL			F	10/12/12	:30	11:26 PM	PM12-107TH	\$650.00		1
45	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	----1--					
	WRAL			F	10/12/12	:30	12:43 PM	PM12-123TH	\$535.00		1
46	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	----1--					
	WRAL			F	10/12/12	:30	1:28 PM	PM12-117TH	\$360.00		1
47	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	----1--					
	WRAL			F	10/12/12	:30	5:27 PM	PM12-107TH	\$1,780.00		1
52	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:30	11:34 PM	PM12-123TH	\$650.00		1
53	WRAL	David Letterman	1135p-1237a								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	2x	2-----					
	WRAL			M	10/08/12	:30	11:50 PM	PM12-117TH	\$115.00		2

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Product	MCCRORY 10/08
Estimate Number	C08C14

Invoice #	116668-1
Invoice Date	10/14/12
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Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116668
Alt Order #	06218204
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	MCCRO
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
53	WRAL	David Letterman	1135p-1237a								
		CLASS 4 - CANDIDATE									
	WRAL			M	10/08/12	:30	12:00 AM	PM12-123TH	\$115.00		1
54	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
					10/08/12 to 10/14/12	1x	1-----				
	WRAL			M	10/08/12	:30	12:28 PM	PM12-107TH	\$535.00		1
55	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
					10/08/12 to 10/14/12	1x	1-----				
	WRAL			M	10/08/12	:30	2:59 PM	PM12-123TH	\$360.00		1
56	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 CANDIDATE R9.26									
					10/08/12 to 10/14/12	1x	1-----				
	WRAL			M	10/08/12	:30	6:12 PM	PM12-117TH	\$2,225.00		1
57	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
					10/08/12 to 10/14/12	1x	-----1-				
	WRAL			Sa	10/13/12	:30	11:24 PM	PM12-117TH	\$650.00		1
58	WRAL	7pm News	7-730p								
		CLASS 4 - CANDIDATE									
					10/08/12 to 10/14/12	1x	-----1-				
	WRAL			Sa	10/13/12	:00			\$175.00 Credited		1
59	WRAL	Sat Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
					10/08/12 to 10/14/12	1x	-----1-				
	WRAL			Sa	10/13/12	:30	7:58 PM	PM12-123TH	\$890.00		1
60	WRAL	Sun Hour 3	10-11p								
		CLASS 3 CANDIDATE R9.26									
					10/08/12 to 10/14/12	1x	-----1				
	WRAL			Su	10/14/12	:30	10:36 PM	PM12-117TH	\$2,445.00		1

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Sales Office	Washington Telerep
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Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
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IDB #	
Advertiser Code	MCCRO
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
61	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	-----1					
	WRAL			Su	10/14/12	:30	11:24 PM	PM12-123TH	\$650.00		1
62	WRAL	60 Minutes	7-8p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-----1					
	WRAL			Su	10/14/12	:30	7:57 PM	PM12-123TH	\$3,335.00		1
63	WRAL	Sun Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-----1					
	WRAL			Su	10/14/12	:30	8:49 PM	PM12-107TH	\$3,335.00		1
65	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	---1---					
	WRAL			Th	10/11/12	:30	11:30 PM	PM12-117TH	\$650.00		1
66	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	---1---					
	WRAL			Th	10/11/12	:30	12:28 PM	PM12-123TH	\$535.00		1
70	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	-1-----					
	WRAL			Tu	10/09/12	:30	11:29 PM	PM12-123TH	\$650.00		1
71	WRAL	David Letterman	1135p-1237a								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	-1-----					
	WRAL			Tu	10/09/12	:30	12:12 AM	PM12-107TH	\$115.00		1
72	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-1-----					

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Product Code	ORDR

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
72	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
	WRAL			Tu	10/09/12	:30	12:37 PM	PM12-123TH	\$535.00		1
73	WRAL	5:30 News	530-6p								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	-1-----					
	WRAL			Tu	10/09/12	:30	5:39 PM	PM12-123TH	\$550.00		1
76	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	--1----					
	WRAL			W	10/10/12	:30	11:13 PM	PM12-117TH	\$650.00		1
77	WRAL	David Letterman	1135p-1237a								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	--1----					
	WRAL			W	10/10/12	:30	12:30 AM	PM12-123TH	\$115.00		1
78	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	--1----					
	WRAL			W	10/10/12	:30	12:37 PM	PM12-107TH	\$535.00		1
79	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	--1----					
	WRAL			W	10/10/12	:30	2:59 PM	PM12-123TH	\$360.00		1
80	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	--1----					
	WRAL			W	10/10/12	:30	5:22 PM	PM12-123TH	\$1,780.00		1
82	WRAL	The Insider (1-130p)	1-130p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	----F--					
	WRAL			F	10/12/12	:30	1:11 PM	PM12-107TH	\$335.00		1

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Accounting Department
PO Box 60904
Charlotte, NC 28260
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Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/08
Estimate Number	C08C14

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116668-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Order #	116668
Alt Order #	06218204
Deal #	
Order Flight	10/08/12 - 10/14/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
82	WRAL	The Insider (1-130p)	1-130p								
		CLASS 3 CANDIDATE R9.26									
83	WRAL	The Doctors	10-11AM								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x		----F--				
	WRAL			F	10/12/12	:30	10:20 AM	PM12-117TH	\$335.00		1
84	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x		----F--				
	WRAL			F	10/12/12	:30	2:59 PM	PM12-123TH	\$360.00		1
85	WRAL	5:30 News	530-6p								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x		----F--				
	WRAL			F	10/12/12	:30	5:53 PM	PM12-117TH	\$550.00		1
86	WRAL	WRAL AM News	6-7a								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12	2x		----F--				
	WRAL			F	10/12/12	:30	6:24 AM	PM12-117TH	\$400.00		1
	WRAL			F	10/12/12	:30	6:59 AM	PM12-123TH	\$400.00		2
87	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x		----F--				
	WRAL			F	10/12/12	:30	7:22 PM	PM12-123TH	\$975.00		1
88	WRAL	Entertainment Tonight	730-8P								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x		----F--				
	WRAL			F	10/12/12	:30	7:39 PM	PM12-123TH	\$975.00		1
89	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x		----F--				
	WRAL			F	10/12/12	:30	9:11 AM	PM12-107TH	\$335.00		1

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DUPLICATE

INVOICE

Advertiser	Pat McCrory for Governor	Invoice #	116668-1
Product	MCCRORY 10/08	Invoice Date	10/14/12
Estimate Number	C08C14	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WRAL	Order #	116668
Account Executive	Cheryl Blair	Alt Order #	06218204
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MCCRO
Special Handling	CIA - Mark PAID	Product Code	ORDR
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
90	WRAL	The Insider (1-130p)	1-130p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	M-----					
	WRAL			M	10/08/12	:30	1:10 PM	PM12-123TH	\$335.00		1
91	WRAL	The Doctors	10-11AM								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	M-----					
	WRAL			M	10/08/12	:30	10:25 AM	PM12-117TH	\$335.00		1
92	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	M-----					
	WRAL			M	10/08/12	:30	2:28 PM	PM12-117TH	\$360.00		1
93	WRAL	5:30 News	530-6p								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	M-----					
	WRAL			M	10/08/12	:30	5:44 PM	PM12-123TH	\$550.00		1
94	WRAL	WRAL AM News	6-7a								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12	2x	M-----					
	WRAL			M	10/08/12	:30	6:08 AM	PM12-117TH	\$400.00		1
	WRAL			M	10/08/12	:30	6:28 AM	PM12-123TH	\$400.00		2
95	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	M-----					
	WRAL			M	10/08/12	:30	7:21 PM	PM12-123TH	\$975.00		1
96	WRAL	Entertainment Tonight	730-8P								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	M-----					
	WRAL			M	10/08/12	:30	7:42 PM	PM12-107TH	\$975.00		1
97	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									

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DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/08
Estimate Number	C08C14

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116668-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Order #	116668
Alt Order #	06218204
Deal #	
Order Flight	10/08/12 - 10/14/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
97	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	M-----					
	WRAL			M	10/08/12	:30	9:59 AM	PM12-123TH	\$335.00		1
98	WRAL	7pm News	7-730p								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-----S-					
	WRAL			Sa	10/13/12	:30	7:29 PM	PM12-107TH	\$175.00		1
99	WRAL	Sat Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-----S-					
	WRAL			Sa	10/13/12	:30	8:33 PM	PM12-123TH	\$890.00		1
100	WRAL	Face The Nation 1030-1130	1030-1130								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-----S					
	WRAL			Su	10/14/12	:30	11:23 AM	PM12-117TH	\$200.00		1
101	WRAL	The Insider (1-130p)	1-130p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	---T---					
	WRAL			Th	10/11/12	:30	1:17 PM	PM12-123TH	\$335.00		1
102	WRAL	The Doctors	10-11AM								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	---T---					
	WRAL			Th	10/11/12	:30	10:55 AM	PM12-107TH	\$335.00		1
103	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	---T---					
	WRAL			Th	10/11/12	:30	2:59 PM	PM12-107TH	\$360.00		1
105	WRAL	5:30 News	530-6p								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	---T---					

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DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/08
Estimate Number	C08C14

Invoice #	116668-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116668
Alt Order #	06218204
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
105	WRAL	5:30 News	530-6p								
		CLASS 4 CANDIDATE R9.26									
	WRAL			Th	10/11/12	:30	5:54 PM	PM12-123TH	\$550.00		1
106	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	---T---					
	WRAL			Th	10/11/12	:30	7:26 PM	PM12-123TH	\$975.00		1
107	WRAL	Entertainment Tonight	730-8P								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	---T---					
	WRAL			Th	10/11/12	:30	7:56 PM	PM12-107TH	\$975.00		1
108	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	---T---					
	WRAL			Th	10/11/12	:30	9:23 AM	PM12-123TH	\$335.00		1
109	WRAL	The Insider (1-130p)	1-130p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-T-----					
	WRAL			Tu	10/09/12	:30	1:26 PM	PM12-107TH	\$335.00		1
110	WRAL	The Doctors	10-11AM								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-T-----					
	WRAL			Tu	10/09/12	:30	10:38 AM	PM12-123TH	\$335.00		1
111	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-T-----					
	WRAL			Tu	10/09/12	:30	1:59 PM	PM12-123TH	\$360.00		1
112	WRAL	5:30 News	530-6p								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-T-----					
	WRAL			Tu	10/09/12	:30	5:53 PM	PM12-107TH	\$550.00		1

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DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/08
Estimate Number	C08C14

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116668-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Order #	116668
Alt Order #	06218204
Deal #	
Order Flight	10/08/12 - 10/14/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
112	WRAL	5:30 News	530-6p								
		CLASS 4 CANDIDATE R9.26									
113	WRAL	Prime Access Specials	7-9pm								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	-T-----				
	WRAL			Tu	10/09/12	:30	7:29 PM	PM12-117TH	\$975.00		1
114	WRAL	Entertainment Tonight	730-8P								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	-T-----				
	WRAL	Prime Access Specials	7-9pm	Tu	10/09/12	:30	7:06 PM	PM12-123TH	\$975.00		1
115	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	-T-----				
	WRAL			Tu	10/09/12	:30	9:12 AM	PM12-107TH	\$335.00		1
116	WRAL	The Insider (1-130p)	1-130p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	--W----				
	WRAL			W	10/10/12	:30	1:17 PM	PM12-123TH	\$335.00		1
117	WRAL	The Doctors	10-11AM								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	--W----				
	WRAL			W	10/10/12	:30	10:32 AM	PM12-117TH	\$335.00		1
118	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	--W----				
	WRAL			W	10/10/12	:30	1:59 PM	PM12-117TH	\$360.00		1
119	WRAL	5:30 News	530-6p								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	--W----				
	WRAL			W	10/10/12	:30	5:53 PM	PM12-117TH	\$550.00		1

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Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/08
Estimate Number	C08C14

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Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

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Order Flight	10/08/12 - 10/14/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
120	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	--W----					
	WRAL			W	10/10/12	:30	7:12 PM	PM12-123TH	\$975.00		1
121	WRAL	Entertainment Tonight	730-8P								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	--W----					
	WRAL			W	10/10/12	:30	7:42 PM	PM12-107TH	\$975.00		1
122	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	--W----					
	WRAL			W	10/10/12	:30	9:59 AM	PM12-123TH	\$335.00		1
123	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	-1-----					
	WRAL			Tu	10/09/12	:30	5:38 AM	PM12-123TH	\$250.00		1
124	WRAL	CRIMINAL MINDS	1135-1235XM								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	-----S-					
	WRAL			Sa	10/13/12	:30	11:53 PM	PM12-123TH	\$95.00		1
125	WRAL	David Letterman	1135p-1237a								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	---T---					
	WRAL			Th	10/11/12	:30	12:30 AM	PM12-123TH	\$115.00		1
126	WRAL	Letterman Friday	1205x-107x								
		CLASS 4 CANDIDATE R9.26									
				10/08/12 to 10/14/12	1x	----F--					
	WRAL			F	10/12/12	:30	12:45 AM	PM12-117TH	\$85.00		1
127	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 - CANDIDATE									
				10/08/12 to 10/14/12	1x	---1---					

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DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/08
Estimate Number	C08C14

Station	WRAL
Account Executive	Cheryl Blair
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Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
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Invoice #	116668-1
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Order Flight	10/08/12 - 10/14/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
127	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 - CANDIDATE									
	WRAL			Th	10/11/12	:30	5:29 AM	PM12-107TH	\$250.00		1
128	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 - CANDIDATE									
					10/08/12 to 10/14/12	1x	--1----				
	WRAL			W	10/10/12	:30	5:28 AM	PM12-117TH	\$400.00		1

Aired Spots **106**

<u>Gross Total</u>	\$62,590.00	
<u>Agency Commission</u>	\$9,388.50	
<u>Net Amount Due</u>	\$53,201.50	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.